

M3 Products Introduces Whisper Gag Bit and Whisper Bit D-Ring

M3 Products, the company that designed and produced the innovative Whisper Bit, has announced the addition of two innovative designs to the revolutionary line of bits. Now available are the Whisper Bit Gag and the Whisper Bit D-Ring.

The Whisper Bit has become a staple piece of equipment in the barns of top trainers - from nearly every discipline. Those elite professionals include National Reining Horse Association \$2 Million Rider Tim McQuay, National Cutting Horse Association \$1 Million Rider and National Reined Cow Horse Association Snaffle Bit Futurity Champion Boyd Rice, and Charmayne James, the 11-time Women's Professional Rodeo Association World Champion, along with top hunter and jumper trainers Colleen McQuay and Morgan Thomas.

The new designs were produced to not only aide in the training of western disciplines, but also to reach into the English industry. M3 Products Co-Owner and renowned trainer Colleen McQuay noted, "In the Hunter and Jumper world there is a large group of bits to choose from, especially for showing jumpers. But the slightest difference in how the horse holds the mouthpiece can make a huge change in the results. For this reason, Whisper Bits offer another opportunity to find what works best for you and your horse."

McQuay explained, "The Whisper D Snaffle works well in starting young horses in western disciplines and in the hunter and equitation ring and is a great tool when teaching beginner riders to develop good hands. The Whisper Gag is also good for training and has a slow gag effect which helps with heavier horses while training. It is also great as a mild gag in the jumper ring. The gag engagement is slower than other such bits so the horse's reaction is smoother and that makes it good for horses that might tend to over react to a cue."

McQuay introduced her friend and fellow trainer, Morgan Thomas, to the bits, and gained another Whisper Bit fan. "The horses are very comfortable with these bits. They don't overreact to them, but it is still a nice boundary. There are some bits like this that are too hard, and there are others that are almost too light. The Whisper Bit is a happy medium," Thomas noted. "From training to showing, this is the perfect bit. I use it every day."

Morgan Thomas has been a professional trainer for over 25 years. In that time he has won many National awards, and has been a Champion at all major indoor horseshows. The Whisper Gag Bit is available for \$49.95, and the Whisper Bit D-Ring can be purchased for \$39.95. Thanks to the large volume of manufacturing of Whisper Bits, the Original Whisper Bit, in either the short or long shank, is now available for sale at \$69.95.

For information on the Whisper Bit, see a local western retailer, visit the web site at www.whisperbit.com or call 580-759-2572.